Module 1 Challenge Response:

The three conclusions I drew from the given data on Crowdfunding are:

1. Crowdfunding is generally successful. There is more success than failed or canceled projects and between May-June has the best success rate.
2. Theater/Plays is popular as they have the most projects.
3. There is a correlation between having more projects in a category and the amount of successful/failed projects. Which makes sense as projects have a 50/50 chance of being successful or failing, and not as many projects are canceled.

Some limitations to this data is the data source and its credibility, as well as being dated and doesn’t include any recent projects. It is also limited by the currency rates and whether they have been entered as the country’s currency or all converted to USD.

Other tables/graphs that could be helpful would be charting the backers, donations and the success rate to see if there is a correlation with number of backers and donations to the projects success. Another aspect to look at could be how long the project was live and if there was any correlation to the success rate.